

THE PLUMB LINE WINTER



Let's see your ID

107.1.2.4 Signs and identification.

Any person, firm, company or corporation engaged in installation or repair of a plumbing system as defined in this code shall prominently in legible manner display on both sides of all service and installation vehicles the company name, company master plumbing or gas fitter supervisor license number in letters not less than 2 inches high. Additionally, the company name, license number and phone number shall be displayed on business cards and at all job sites where new plumbing work is being performed. Job site signs shall be not less than 8 1/2 by 11 inches in size. Any person installing plumbing and natural gas shall at all times have available on job site their personal plumbing and or natural gas fitter license.

17-38-102. Prohibitions and penalties.

(a) Any person, firm, or corporation that engages in or follows the business or occupation of, or advertises or holds himself or herself or itself out as, or acts temporarily or otherwise as a plumber without first having secured the required license or permit, or that otherwise violates any provisions of this chapter shall be deemed guilty of a misdemeanor and upon conviction shall be punished by a fine of not less than one hundred dollars (\$100) nor more than five hundred dollars (\$500) or by imprisonment in the county jail for not more than thirty (30) days, or by both fine and imprisonment. Each day during which a violation continues shall be a separate offense.

17-38-301. License required.

(a)

(1) No person shall engage in work as a master plumber, journeyman plumber, apprentice plumber, or restricted license holder called for under this chapter or adopted rules unless first licensed or registered to do so by the Department of Health.

(2) No person other than a licensed master plumber shall use or display the title "master plumber" or append his or her name to or in connection with such a title or any other title or words that represent or may tend to represent him or her as a licensed master plumber.

Although the code and law do not specifically state that your license is to be on all advertisement, a clear inference can be made. Both the code and the law show that only a master plumber can advertise plumbing work and that their license should be displayed. Plumbing work in the past was mostly advertised by word of mouth but in today's competitive landscape, a strong digital presence is becoming more prevalent. According to a [2023 BrightLocal survey](#), 87% of consumers use Google to evaluate local service providers, and 76% of users trust online reviews as much as personal recommendations. Showing up online, on radio, or on television with the right content, search visibility, and reputation, is more important than ever before. Whether you're an individual master plumber or the master for a large company, visibility is what drives growth. We should be sure that our competitors are at least qualified to do plumbing work, this means licensed. We all know the expense, time and effort it took to get our masters and we should be more than happy to put our license on display. Your license helps you be recognized and protects clients from being lured in by non-licensed individuals. As plumbing inspectors our job is to ensure safe and healthy plumbing, knowing that a licensed master plumber is responsible for a job is a big step in that process. As plumbers let's make sure to follow not just the codes that make Arkansas healthy but those that help inspectors to ensure health as well. As inspectors let's ask to see licenses and look for them where they should be found. Remember our job, is to work with plumbers to help keep Arkansas' health protected.

FINES AND PENALTIES

Edwin Calix-No License-Consent-\$1,000
Francisco Romero-No MP License-Consent-\$5,000
Thomas J. Cole-No License-Consent-\$2,000
Undrea Fletcher- No License- \$4,000
Kenney Ketchens- No License-\$6,000
Randy Fraser-Unlicensed Help-\$1,000

