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Priority Area 1: Prevent youth initiation to tobacco and nicotine products.							
Annual Objective fo	r Indicator:	By December 31, 2026, Establish and support youth coalitions and maintain a Core Team of at least 5 members.					
Baseline measurement for	or this indicator:	Build & Maintain 2 youth coalitions per county served.					
Data source for baseline	measurement:						
		Timeframe for Activities	I				
Deliverable	Strategies	Activities	Partners		Date h/Year)	End (Mon	Date :h/Year)
Develop recruitment	□ Data						
strategies and establish/maintain two (2)	☐ Education						
youth coalitions per county.	☐ Media & Communication						
DUE: December 31,2026	☐ Partnership Building						
	☐ Policy Implementation & Maintenance						
Deliverable	Strategies	Activities	Partners	Start (Mont	Date h/Year)	End (Mon	Date :h/Year)
Establish Project Prevent or	□ Data						
NEXT GEN Chapters and submit online intake and	☐ Education						
roster forms to Project Prevent	☐ Media & Communication						
- Minimum of 5 youth per chapter - Project Prevent must be 7 <sup>th</sup> - 12 <sup>th</sup> grade	☐ Partnership Building						
- NEXT GEN must be 4 <sup>th</sup> – 6 <sup>th</sup> grade	☐ Policy Implementation & Maintenance						
DUE: DECEMBER 31, 2026							

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
Execute 4 National Day of Action Activities per Youth coalition per	☐ Data☐ Education				
county in partnership with Project Prevent (See Basecamp Calendar)	☐ Media & Communication				
October- Red Ribbon Week; November- Great American Smoke Out; March- Taking Down Tobacco National Day of Action;	☐ Partnership Building				
May- World No Tobacco Day  Total of 16 events	☐ Policy Implementation & Maintenance				
Due: By JUNE 30, 2027					
Hold bi-monthly Project Prevent	□ Data				
core team/action squad meetings and participate in 8 Project	☐ Education				
Prevent Trainings	☐ Media & Communication				
DUE: Monthly	☐ Partnership Building				
	☐ Policy Implementation & Maintenance				

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
	☐ Data				
Each Project Prevent Chapter will give 12 presentations to adults	☐ Education				
on harms of electronic cigarette use among youth.	☐ Media & Communication				
	☐ Partnership Building				
DUE: by JUNE 30, 2027	☐ Policy Implementation & Maintenance				
Each Project Prevent Chapter will	□ Data				
give 12 Coral's Reef presentations to K-2 grades.	$\square$ Education				
	☐ Media & Communication				
	☐ Partnership				
DUE: by JUNE 30, 2027	Building  ☐ Policy Implementation &				
	Maintenance				

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
	☐ Data				
Each Project Prevent Chapter will conduct a Nicotine/Tobacco Sales					
Assessment and give a minimum of 8 presentation to school administrator and city councils	☐ Media & Communication				
on the results of the data collection and how tobacco marketing affect youth initiation	☐ Partnership Building				
rates.	☐ Policy Implementation & Maintenance				
DUE: by JUNE 30, 2027					
	□ Data				
The tobacco coordinator will conduct 25 presentations to	□Education				
grades 5-12 on vaping.	☐Media & Communication				
Due: by June 30, 2027  Note all presentations given by	☐ Partnership Building				
the tobacco coordinator will be supplied by the Arkansas Department of Health, Tobacco Prevention and	☐ Policy Implementation & Maintenance				
Cessation Program.					

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Priority Area 2: Eliminate Exposure to secondhand/thirdhand smoke					
Annual Objective fo	Annual Objective for Indicator:  By June 30, 2027, the adult coalitions will secure two (2) comprehensive city smoke free indoor policies				
Baseline measurement for	or this indicator:	Number of comprehensive smoke free city policies within the counties served			
Data source for baseline	measurement:				
		Timeframe for Activities	l	l	T
Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
	☐ Data				
Develop recruitment strategies and establish	☐ Education				
/maintain one (1) Adult coalition per county.	☐ Media & Communication				
six to ten (6 to 10) members	☐ Partnership Building				
DUE: December 31, 2026	☐ Policy Implementation & Maintenance				
Provide training to adult coalition members on smoke free	☐ Data				
ordinance laws and how to educate city council members on tobacco control issue and advocate for smoke-free cities.	☐ Media & Communication				
	☐ Partnership Building				
DUE: JANUARY 31,2027	☐ Policy Implementation & Maintenance				

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
Adult coalition will Conduct an assessment of current policies in	☐ Data				
the counties served and to determine cities that the adult	☐ Education				
coalition will begin work in and develop a plan of action.	☐ Media & Communication				
DUE: JANUARY 30, 2027	☐ Partnership Building				
	☐ Policy Implementation & Maintenance				
Adult coalition will give 12	□ Data				
presentations per county served to community members and	☐ Education				
decision makers on passing comprehensive smoke-free ordinances.	☐ Media & Communication				
	☐ Partnership Building				
DUE: JUNE 30, 2027	☐ Policy Implementation &				
	Maintenance				

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
The tobacco coordinator will conduct 20 community-based activities and provide CO monitoring, referral to Be Well and Be Well Baby, lung cancer screening eligibility and collect smoke-free surveys in cities selected to implement comprehensive smoke free policies.	☐ Data ☐ Education ☐ Media & Communication ☐ Partnership Building ☐ Policy Implementation & Maintenance				
DUE: by June 2027					
The tobacco coordinator will contact thought leaders a minimum of four (4) times annually to educate them on tobacco control issues in their communities.	☐ Data ☐Education ☐Media & Communication ☐Partnership Building				
DUE: by June 2027	☐ Policy Implementation & Maintenance				

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Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
The tobacco coordinator will conduct 36 educational presentations to the public, worksites, policy makers, community organizations, and other health and public institutions on tobacco prevention and control issues.	☐ Data				
	☐ Education				
	☐ Media & Communication				
	☐ Partnership Building				
DUE: by June 2027	☐ Policy Implementation & Maintenance				
	☐ Data				
	□Education				
	☐Media & Communication				
	□Partnership Building				
	☐ Policy Implementation & Maintenance				

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Priority Area 3: Reduce smoking and e-cigarette use rates among youth and adult					
Annual Objective for Indicator:  By June 30, 2027, identify 125 healthcare providers in the counties served to educate about tobacco/e-cigarette use and provide Be Well resource.				le Be Well resources	
		Number of healthcare providers per county			
Data source for baseline	e measurement:	Timeframe for Activities			
		Timetrame for Activities			
Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
	☐ Data				
The tobacco coordinator will provide Be Well and Be Well	☐ Education				
Baby material to 125 healthcare providers per county served.  DUE: June 30, 2027	☐ Media & Communication				
	☐ Partnership Building				
	☐ Policy Implementation & Maintenance				
The tobacco coordinator will distribute to schools in the	☐ Data				
counties served, the youth quitting guide "My Path to Quitting", the "Arkansas Nicotine-Free School Toolkit", and the "School Resource Guide".	☐ Education				
	☐ Media & Communication				
	☐ Partnership Building				
DUE: June 30, 2027	☐ Policy Implementation & Maintenance				