

ARKANSAS TOBACCO PREVENTION AND CESSATION PROGRAM

YOUTH



68,700 YOUTH

age 17 and under who are alive today in Arkansas are projected to die as adults from a smoking related illness or disease.

IF WE DO NOTHING, THAT'S MORE THAN
954 SCHOOL BUSES DISAPPEARING



Smoking prevalence among **Arkansas high school students** decreased from

34.7% (2001) ↓ **19.1%** (2013)



24.2%

In 2013, **24.2%** of Arkansas' high school males used smokeless tobacco.

OUR GOAL IS TO BE UNDER THE NATIONAL AVERAGE FOR:
SMOKELESS **14.7%** 2013 SMOKING **15.7%**



Act 811 of 2011 protects only children **under the age of 14** from the dangers of secondhand smoke in vehicles, leaving **22%** of Arkansas children up to age 17 unprotected from secondhand smoke.

You wear your seat belt because you know it can save your life.
So can clean air. Protect your health and theirs.

MEDICAL

TPCP's primary charge is to implement strategies

DECREASING THE
\$1.2 BILLION

in annual medical costs related to tobacco use in Arkansas.

That is **24%** of the Arkansas state general revenue budget for 2014.



QUITLINE

FOR EVERY **\$1 INVESTED**

in the Arkansas Tobacco Quitline, the people of Arkansas **save \$28** IN FUTURE HEALTHCARE COSTS



1-800-QUIT-NOW

OVER **20,000** ARKANSANS have stopped using tobacco through the Arkansas Tobacco Quitline since 2010.

THIS IS A LITTLE MORE THAN THE POPULATION OF BRYANT, AR.



BRYANT, AR



Arkansas Poison Control reported **3** calls for e-cigarette/nicotine poisoning in 2012 and **89** in 2014. That's a **30 FOLD INCREASE** in the number of calls.

Childproof packaging exists for a reason. Help protect our kids.



ARKANSAS PASSED THE
CLEAN INDOOR AIR ACT
OF 2006

to protect Arkansans from the negative health effects of secondhand smoke;

HOWEVER, it **does not cover everyone**, leaving many exposed to secondhand smoke's negative effects.

