Applicant Name:	
FY24 WORK PLAN SUBMISSION	

Priority Area 1: Prevent yout	h initiation to tobacc	o and nicotine products.					
Annual Objective fo	or Indicator:	By December 31, 2023, Establish and support youth coalitions and maintain a Core Team of at least 5 members.					
Baseline measurement f	or this indicator:	Build & Maintain 2 youth coalitions per county served.					
Data source for baseline	e measurement:	Youth coalition meeting minutes and sign-in sheets.					
		Timeframe for Activities				1	
Deliverable	Strategies	Activities	Partners		t Date h/Year)		l Date th/Year)
Develop recruitment	□ Data	Develop a list of potential local youth organizations and schools as key contacts for recruitment for youth coalitions.	Grant Coordinator, Participating Organizations	July	2023	December	2023
strategies and establish/maintain two (2)	☐ Education		Turticipating Organizations				
youth coalitions per county.	☐ Media & Communication	Develop a plan for chapter meetings, activities, and projects for the year.	Grant Coordinator	July	2023	December	2023
DUE: December 31,2023	□ Partnership     Building	Establish and recruit youth coalition members for new or existing youth coalitions.	Grant Coordinator	July	2023	December	2023
	☐ Policy Implementation & Maintenance						
Deliverable	Strategies	Activities	Partners		t Date :h/Year)		l Date th/Year)
Establish Project Prevent or NEXT GEN Chapters and	☐ Data ☐ Education	Complete online membership to Project Prevent and/or Next Gen chapters through the Project Prevent website.	Grant Coordinator	July	2023	December	2023
submit online intake and roster forms to Project Prevent - Minimum of 5 youth per	☐ Media & Communication	Train and educate youth coalition members on membership requirements and anticipated projects.	Youth Coordinator, Coalition Members	July	2023	December	2023
chapter - Project Prevent must be 7 <sup>th</sup> - 12 <sup>th</sup> grade	☑ Partnership Building	Assess the level of engagement and commitment among youth to establish core teams for leadership roles.	Grant Coordinator	July	2023	December	2023
- NEXT GEN must be 4 <sup>th</sup> – 6 <sup>th</sup> grade	☐ Policy Implementation & Maintenance						
DUE: DECEMBER 31, 2023							

Applicant Name:	
FY24 WORK PLAN SUBMISSION	

Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
Execute 4 National Day of Action Activities per Youth coalition per	□ Data				
county in partnership with	☐ Education				
Project Prevent (See Basecamp Calendar)	☐ Media & Communication				
October- Red Ribbon Week; November- Great American Smoke Out; March- Taking Down Tobacco National Day of Action;	☐ Partnership Building				
May- World No Tobacco Day  Total of 16 events	☐ Policy Implementation & Maintenance				
Due: By JUNE 30, 2024					
Hold bi-monthly Project Prevent	□ Data				
core team/action squad meetings and participate in 8 Project	$\square$ Education				
Prevent Trainings	☐ Media & Communication				
DUE: Bi-Monthly	☐ Partnership Building				
	☐ Policy Implementation & Maintenance				

Applicant Name:	
FY24 WORK PLAN SUBMISSION	

Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
	□ Data				
Each Project Prevent Chapter will give 12 presentations to adults	☐ Education				
on harms of electronic cigarette use among youth.	☐ Media & Communication				
	☐ Partnership Building				
DUE: by JUNE 30, 2024	☐ Policy Implementation &				
	Maintenance				
Each Project Prevent Chapter will	☐ Data				
give 12 Coral's Reef presentations to K-2 grades.	☐ Education				
	☐ Media & Communication				
	☐ Partnership Building				
DUE: by JUNE 30, 2024	☐ Policy Implementation &				
	Maintenance				

Applicant Name:	
FY24 WORK PLAN SUBMISSION	

Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
	☐ Data				
Each Project Prevent Chapter will conduct a Nicotine/Tobacco Sells	☐ Education				
Assessment and give a minimum of 8 presentation to school administrator and city councils	☐ Media & Communication				
on the results of the data collection and how tobacco marketing affect youth initiation	☐ Partnership Building				
rates.	☐ Policy Implementation & Maintenance				
DUE: by JUNE 30, 2024					
	☐ Data				
The tobacco coordinator will conduct 25 presentations to	□Education				
grades 5-12 on vaping.	☐Media & Communication				
Due: by June 30, 2024	$\square$ Partnership				
Note all presentations given by the tobacco coordinator will	Building				
be supplied by the Arkansas Department of Health, Tobacco Prevention and	☐ Policy Implementation & Maintenance				
Cessation Program.					
			1	1	1

Applicant Name:	
FY24 WORK PLAN SUBMISSION	

Priority Area 2: Eliminate Exposure to secondhand/thirdhand smoke					
Annual Objective for Indicator:  By June 30, 2024, the adult coalitions will secure two (2) comprehensive city smoke free indoor policies					
Baseline measurement for	or this indicator:	Number of comprehensive smoke free city policies within the counties served			
Data source for baseline	measurement:				
		Timeframe for Activities			
Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
	☐ Data				
Develop recruitment strategies and establish	☐ Education				
/maintain one (1) Adult	☐ Media & Communication				
six to ten (6 to 10) members	☐ Partnership Building				
DUE: December 31, 2023	☐ Policy Implementation & Maintenance				
Provide training to adult coalition	☐ Data				
members on smoke free ordinance laws and how to	☐ Education				
educate city council members on tobacco control issue and advocate for smoke-free cities.	☐ Media & Communication				
	☐ Partnership Building				
DUE: JANUARY 31,2024	☐ Policy Implementation & Maintenance				
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Applicant Name:	
FY24 WORK PLAN SUBMISSION	

Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
Adult coalition will Conduct an assessment of current policies in	☐ Data				
the counties served and to determine cities that the adult	☐ Education				
coalition will begin work in and develop a plan of action.	☐ Media & Communication				
DUE: JANUARY 30, 2024	☐ Partnership Building				
	☐ Policy Implementation & Maintenance				
Adult coalition will give 12	☐ Data				
presentations per county served to community members and	☐ Education				
decision makers on passing comprehensive smoke-free ordinances.	☐ Media & Communication				
	☐ Partnership Building				
DUE: JUNE 30, 2024	☐ Policy Implementation &				
	Maintenance				

Applicant Name:	
FY24 WORK PLAN SUBMISSION	

Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
The tobacco coordinator will	□ Data				
activities and provide CO	☐ Education				
monitoring, referral to Be Well and Be Well Baby, lung cancer screening eligibility and collect	☐ Media & Communication				
smoke-free surveys in cities selected to implement comprehensive smoke free	☐ Partnership Building				
policies.	☐ Policy Implementation & Maintenance				
DUE: by June 2024					
The tobacco coordinator will contact thought leaders a minimum of four (4) times annually to educate them on tobacco control issues in their communities.					
DUE: by June 2024					
Maintenance					

Applicant Name:	
FY24 WORK PLAN SUBMISSION	

Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
The tobacco coordinator will conduct 24 educational	□ Data				
presentations to law	☐ Education				
enforcement, business, and the community on current tobacco control laws pertaining to smoke-	☐ Media & Communication				
free policies, ACT 811 and T-21.	☐ Partnership Building				
DUE: by June 2024	☐ Policy Implementation & Maintenance				
	□ Data				
	□Education				
	☐Media & Communication				
	☐ Partnership Building				
	☐ Policy Implementation & Maintenance				

Applicant Name:	
FY24 WORK PLAN SUBMISSION	

Priority Area 2: Reduce smoking and e-cigarette use rates among youth and adult					
Annual Objective fo	or Indicator:	By June 30, 2024, identify 125 healthcare providers in the counties served	l to educate about tobacco/e-c	garette use and provid	e Be Well resources
Baseline measurement f	urement for this indicator:  Number of healthcare providers per county				
Data source for baseline	e measurement:				
Timeframe for Activities					
Deliverable	Strategies	Activities	Partners	Start Date (Month/Year)	End Date (Month/Year)
	□ Data				
The tobacco coordinator will provide Be Well and Be Well	☐ Education				
Baby material to 125 healthcare providers per county served.  DUE: June 30, 2024	☐ Media & Communication				
	☐ Partnership Building				
	☐ Policy Implementation & Maintenance				
The tobacco coordinator will distribute to schools in the counties served, the youth quitting guide "My Path to Quitting", the "Arkansas Nicotine-Free School Toolkit", and the "School Resource Guide".	☐ Data				
	☐ Education				
	☐ Media & Communication				
	☐ Partnership Building				
DUE: June 30, 2024	☐ Policy Implementation & Maintenance				