Breast Cancer Control Advisory Board (BCCAB)
Meeting
December 1, 2020 Minutes

Attending Board Members:
Co-chair Dr. Ronda Henry-Tillman, Co-chair Dr. Jerri Fant, Dr. John Lynch, Alicia Storey, Dee Collins, and Sarah Faitak and Sharon Parrett

Absent Board Members:
Dr. Hope Keiser

Arkansas Department of Health (ADH):
Toney Bailey, Dr. Appathurai Balamurugan, Rhonda Brown, Olutoyin Frank-Lawale, Amanda Hunter, Jessica Nease, Kimberly Hills, Haley Kelly, Michael Koch, Cheryl Roland, Dr. Hattie Scribner, Laura Shue and Brandy Sutphin

Other Organizations:
No representatives attended the meeting.

I. Call to order:
Dr. Henry-Tillman, co-chair, called the meeting to order at 5:07 pm.

A. Comments from members of the public:
No comments from the public.

II. Reports

A. BreastCare Non-Federal Revenues and Expenditures July 1, 2020 through June 30, 2021

Michael Koch, Cancer Section Budget Analyst, presented the first quarter fiscal year 2021 report for the state. Mr. Koch said we have $880,000 in tobacco revenue. The largest expense is salaries and fringe, and then clinical services. Clinical services expenses are $503,000 versus administrative which is $228,000. For future reports, Mr. Koch said public education, professional education, and quality assurance will be removed since the program no longer reports expenses based on those categories. All expenses are categorized as either clinical or administrative services.

B. FY2021 First Quarter Enrollment Report

Cheryl Roland, BreastCare Data and Information Systems Administrator, presented the first quarter enrollment report. Ms. Roland reported a total of 2,081 women enrolled, which is down 30% from the same time period last year. Federal enrollment was 1,304, which is 32% less and state enrollment 28% less at 777. BreastCare ended fiscal year 2020 down 5.7% from the previous year. Ms. Roland reported the first quarter number of cancer and precancer diagnoses. The program had 15 breast cancer, two cervical cancer, and 14 cervical precancer diagnoses as well as four hyperplasia.
C. Contracts

Dr. Hattie Scribner, BreastCare Administrator, presented the first quarter contracts report for FY21. St. Francis Community Clinic in Northwest Arkansas had 885 eligible women and 617 received multiple services. The program expects to have the breast and cervical cancer screening rates next quarter. St. Bernard’s mobile mammography served seven counties and held 32 events. They enrolled six women in BreastCare, four of which were screened for a screening rate of 67%. Dr. Scribner reported UAMS mobile mammography served seven counties and held nine events. They enrolled 102 BreastCare eligible women and 81 were screened for a screening rate of 79%. Dr. Scribner also mentioned that a lot of worksites are not allowing the mobile units to come due to COVID-19 concerns. However, the mobile units are continuing to screen and had several events in October and November.

D. FY2021 First Quarter Social Media Outreach Report

Haley Kelly, BreastCare Nurse Specialist, reported that BreastCare did not post any new Facebook content for the first quarter due to the Facebook guidelines for approval changing. The first new Facebook post will be December 1, 2020 at 6pm. The last one was in June. Ms. Kelly mentioned that since BreastCare did not post a lot in the past few months, the program does not have as many new likes. The program has 16 new likes and normally sees 30-60. Followers decreased by 35. This is expected when new content is not posted. Ms. Kelly stated that future posts will discuss the importance of continuing screening even during COVID-19.

III. Action Item from December 1, 2020 meeting

Discussion was held on cancer screenings being down due to COVID-19. Sharon Parrett asked about the possibility of running ads again to promote screening. Dr. Scribner mentioned the program could run the radio commercials approved by ADH last year but could not produce new spots due to the time involved to create and approve. Dr. Hattie asked the board to approve funds for the commercials. Dee Collins made a motion to approve $100,000 for the commercials and it was seconded by Dr. Fant. The motion was approved by all members.

IV. Other Business

A. Dr. Ronda Henry-Tillman mentioned the Board members with expiring terms. Alicia Storey and Sharon Parrett indicated they would like to continue and will begin the process to be reappointed. Dr. John Lynch stated he did not plan to seek reappointment.

B. Discussion was held regarding selecting members to chair the meetings next year. After discussion, Sharon Parrett motioned for the current co-chairs, Dr. Henry-Tillman and Dr. Fant to continue serving. Sarah Faitak seconded and the motioned was approved by all members.

C. Dr. Scribner asked the board about changing the month meetings are held. No one was opposed. The Breast Cancer Advisory Board meetings will continue to be held on the fourth Tuesday, but will change to February, May, August and November.

V. Closing

Dr. Fant made the motion to adjourn and it was seconded by Dr. Ronda Henry-Tillman. There was no opposition and the meeting adjourned at 5:48 pm.

The next regular quarterly meeting is scheduled for February 23, 2021.