

Arkansas Tobacco Settlement Commission (ATSC)
Conference Call Meeting Minutes
April 23, 2020



Commissioners Attending: Dr. John Henderson, Chair; Tom Chilton, Vice Chair; Andrea Allen, Commission Executive Committee Member; Nick Fuller, Commissioner; Jerri Clark, Commissioner

Staff Attending: April Robinson, Administrative Specialist

Guests: Janet Wilson, UCA; Julie Chavis, Assistant Attorney General;

Minutes Recorder: April Robinson

Agenda Item	Discussion
Call to Order/Quorum/ Introduction of Attendees	Chair Henderson called the meeting to order at 10 am. Chair Henderson asked April Robinson to call the roll for the attendees.
Review/Approval of Proposed Indicator Changes	Chair Henderson asked Janet Wilson to read the indicators for Tobacco Prevention Cessation Prevention (TPCP)- Minority Research Center (MRC) and one minor change was made this morning. Janet Wilson stated she asked the agency to concentrate on three central activities they do because part of the reason they were going to drop these indicators was to make them into one indicator. After speaking with Dr. Durham, director of MRC, she was very pleased to keep these indicators and keep them separately. She stated they do reflect two different activities her agency does. The first indicator will read at the end, usage among minority groups, instead of the word disparities. Chair Henderson stated they want to change using the word disparities. Chair Henderson asked if there were any questions. Chair Henderson asked for a motion to approve the indicators. Commissioner Tom Chilton made a motion to approve and Commissioner Nick Fuller seconded the motion. Chair Henderson asked April Robinson to call the roll again to make sure the approval will not be in question. The motion passed unanimously. The indicators for MRC were approved.

Meeting Adjournment	Chair Henderson adjourned the meeting.
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Meeting adjourned at 10:06 am



Arkansas Tobacco Settlement Commission

PROPOSED INDICATOR CHANGES



Proposed changes for the Arkansas Tobacco Settlement Commission's evaluation of
Minority Research Center (MRC)

Program Objective related to Proposed Indicator Change

Tobacco prevention and cessation in minority communities.

- Modify Indicator
- Replace Indicator
- Add New Indicator
- Delete Indicator

Indicator info

Date last updated
2018

Date to take effect
July 2020

Date for approval
July 2020

Existing Indicators

By June 2019, the MRC will conduct six town hall meetings focused on tobacco industry advertising in minority communities (Data Source: Minority Research Center [MRC] report).

Proposed Indicator

By June 2021, the MRC will conduct six face-to-face meetings in minority communities to discuss tobacco disparities (Data Source: Minority Research Center [MRC] report).

Rationale for Change

The modified indicator is more general in focus to allow for a broad range of tobacco disparity topics to be discussed within the minority communities.



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Existing Indicators

By June 2019, the MRC will submit six open editorials to small town newspapers focusing on tobacco-related issues in rural communities in Arkansas (Data Source: Minority Research Center [MRC] report).

Proposed Indicator

By June 2021, the MRC will submit six open editorials to small town newspapers focusing on tobacco-related issues in rural communities in Arkansas (Data Source: Minority Research Center [MRC] report).

Rationale for Change

This modification resets the goal date to the end of FY 2021