

## General Information

### Accessibility Information

Act 1227 of 1999 required the Arkansas Department of Information Systems to develop Non-visual Standards for Arkansas that ensures the needs of Arkansans who are blind or visually impaired are met through reasonable accommodation in the information technology products and services of the state. Information technology products and services include data, voice, and video technologies, as well as information dissemination methods such as the Internet.

In essence, this means that Arkansas Government or state funded entities must have websites that are equally accessible to blind or visually impaired visitors. For instance, websites must provide text equivalents for all non-text elements such as images, animation, audio and video. We will make every effort to comply with these new guidelines on any Arkansas State Medical Board website. If you have trouble accessing or navigating state government pages, please contact [support@armedicalboard.org](mailto:support@armedicalboard.org).

For more information about IT policies and standards in Arkansas, [the State of Arkansas Accessibility Standards](#). For information regarding web site development specific to the State of Arkansas, [the Technology Investigation Center' Standards for Equivalent Access](#). For detailed information about web site development and accessibility issues, [the W3C Web Content Guidelines](#) or [the Center for Applied Special Technology \(CAST\)](#).

### Privacy Policy Information

Effective July 1, 2004, all state agencies and local government entities are required by Act 1713 of 2003 to provide standardized machine readable privacy policies on their websites in addition to human readable versions. This new requirement is commonly referred to as P3P which stands for the "Platform for Privacy Preferences Project". These privacy policies are automatically interpreted by internet browsers to compare with a visitor's personal set of security preferences. This allows a visitor to decide what private information will be recorded or saved by a particular website.

The following information outlines the three policies that have been adopted by the State of Arkansas. These policies have been reviewed and tested for compliance set forth within P3P standards from the W3C. Which policy is used is solely dependent on the content or functionality of each web page.

- 1. Web Statistics Only Policy**

Only click-stream data, HTTP protocol elements and search terms will be recorded. This data will be used for completion and support of the current activity, website and system administration, and research and development. Cookies are not used.

- 2. Data Collection Policy**

In addition to the same information that is collected by the Web Statistics Only Policy, this policy also collects, at the user's option, transaction information such as contact

information and demographic data. This data will be used for completion and support of the current activity, website and system administration, research and development, and contacting visitors for marketing of services or products. The user must opt-in (agree or decline) to this usage. Cookies are used to track visitors and maintain information about the contents of a shopping cart.

### 3. **Payment Collection Policy**

In addition to the same information that is collected by the Web Statistics Only Policy, this policy also collects, at the user's option, transaction information such as contact information and demographic data. This data will be used for completion and support of the current activity, website and system administration, research and development, and contacting visitors for marketing of services or products. This policy also covers the recording of data required to process credit card, EFT or electronic checks through financial institutions. This data includes contact information, demographic data and purchase information in order to deliver the product or service. Depending on the service, this data may or may not be required. Additionally, users must opt-in (agree or decline) to allow use the data for marketing purposes. Cookies are used to complete the user's current activity and visitor targeting.

## **Refund Policy**

The Arkansas State Medical Board does not offer refunds.

## **Delivery Policy**

Most products and services will be delivered electronically (i.e., PDF's and text files); some will be delivered via postal mail.

## **Security Statement**

Security is the most important portion of customer service for any business or government entity conducting commerce on the Internet today. We take this issue very seriously. The Arkansas State Medical Board utilizes Secured Socket Layer (SSL) protocol for Internet transaction security on any site maintained by the Arkansas State Medical Board. This SSL protocol allows the Arkansas State Medical Board to deliver server authentication, data encryption and message integrity. Every step of the process, from the initial submission of data to the final settlement through the use of credit cards, has been built with the most advanced yet user-friendly security features available.

## **Acceptable Use and Linking Policy**

The [armedicalboard.org](http://armedicalboard.org) and [arccvs.org](http://arccvs.org) web sites are maintained by The Arkansas State Medical Board.

In the course of providing informational resources, The Arkansas State Medical Board may include links to external websites created and maintained by organizations other than the Arkansas State Medical Board.

Links may be added by the Arkansas State Medical Board if it determines that the link will be consistent with the purpose of any site maintained by the Arkansas State Medical Board, which is to provide a public service to citizens and businesses by: expanding business and citizen access to government services and government information; offering an easy and convenient process to conduct transactions with state government online; improving the level of customer service from state government; extending electronic government services to citizens of cities and county government; providing a comprehensive informational resource about services and functions related to state government.

The Arkansas State Medical Board will provide links to federal, state, and local government websites and educational institutions that provide information or services related to topics covered on any site maintained by the Arkansas State Medical Board or that users of any site maintained by the Arkansas State Medical Board may find of interest. The Arkansas State Medical Board may, at its discretion, provide links to websites of non-profit organizations and private or commercial entities if they offer information or services related to topics covered on any site maintained by the Arkansas State Medical Board, and are consistent with the purpose of any site maintained by the Arkansas State Medical Board. All requests for links to non-governmental sites will be evaluated on a case-by-case basis.

The Arkansas State Medical Board will determine whether the external website fits with the purpose of a site maintained by the Arkansas State Medical Board and where the link should be placed within the content structure of said site maintained by the Arkansas State Medical Board. Links may be removed or replaced at the discretion of the Arkansas State Medical Board, at any time and without notice.

Links to sites containing the following types of content are not considered appropriate to any site maintained by the Arkansas State Medical Board: - Sites that exhibit hate, bias, discrimination, pornography, libelous or otherwise defamatory content; - Affiliation or advocacy of a political party, organization, or candidate running for office; - Content not suitable for readers or viewers of all ages; - Content that infringes on any trademark, copyright, or patent rights of another; - Content that a reasonable citizen may not consider to maintain the dignity and decorum appropriate for government.

## **Linking to [armedicalboard.org](http://armedicalboard.org) or [arccvs.org](http://arccvs.org)**

Linking to any site maintained by the Arkansas State Medical Board is permitted with the following limitations: - You may not capture any site maintained by the Arkansas State Medical Board within frames or present content of any site maintained by the Arkansas State Medical Board as your own. - You may not state or imply that the State of Arkansas, The Arkansas State Medical Board, The State of Arkansas Centralized Credentials Verification Service or any site maintained by the Arkansas State Medical Board is endorsing your product, site, or services.

## **Disclaimer**

The data in this web site is provided, controlled and maintained entirely, by the Arkansas State Medical Board (ASMB) and its employees and is not modifiable by any outside source. The ASMB provides current data extracted from our database and constitutes primary source verification. Each item of data has been verified by the Board personnel from the primary source, unless otherwise specified. Every attempt is made to ensure the accuracy, reliability, and compliance with applicable accreditation and certification standards for the information displayed. The ASMB maintains timely updates to this web site.

No responsibility is assured or implied for errors or omissions created or caused by technical difficulties. No one shall be entitled to claim detrimental reliance thereon.